



*Sigma Gamma Rho Sorority, Inc.
Delta Nu Sigma Chapter – Westchester Alumnae
P.O. Box 3367, Mt. Vernon NY 10550*

GREETINGS:

The ladies of the Delta Nu Sigma Chapter of Sigma Gamma Rho Sorority Inc. are proud to announce our biennial debutante cotillion themed “Enchanted Evening,” to be held at the Eastwood Manor, Bronx, NY on the evening of Saturday May 19, 2012.

Sigma Gamma Rho Sorority a non-profit organization in its 89th year of existence works to promote the achievements of young women, inspire educational and cultural growth, encourage personal development, award higher education scholarships and encourage community service through:

1. Commitment to learning
2. Social competencies
3. Positive identity
4. Empowerment
5. Understanding personal boundaries and expectations

We invite you to join with Sigma Gamma Rho as a sponsor in celebrating the 2012 Cotillion theme: “Enchanted Evening.”

Our six week educational program required for all selected debutantes will focus on the areas of most concern to our youth and society today. They include: health issues, leadership development, organizational skills as well as career and scholarship opportunities. The young ladies will also participate in workshops that focus on social competencies through our professional etiquette program - social etiquette, table manners and elements of personal style that equip young adults to meet life’s opportunities and challenges with confidence. Our scholarship program will reinforce the commitment to learning by emphasizing academic excellence and supporting future academic pursuits.

As a non-profit organization, the execution of our most successful events is due in part to the vital role played by our corporate sponsors which allowed us to provide services to our members that could not otherwise be achieved through our limited resources. During each full-group session at regional and national conventions, we promoted patronage of our sponsors and as a result, our members committed to make the respective products a part of their everyday living. Additionally, copies of the souvenir journal, which included advertisements for all our sponsors, were distributed to members and partners worldwide.

On the local level, our goal is to utilize these principles to provide the best resources possible for our selection of debutantes. We are asking community based businesses and organizations to support this event in the form of sponsorship. During this difficult economy, we are appreciative of whatever assistance we can garner in order to continue to be a resource to the community we love and serve. We are counting on your sponsorship to cover all necessities for the ladies such as: gowns, personal grooming, scholarships, dance lessons, publicity and all other supplies needed to successfully complete this outstanding opportunity for grace, poise and leadership.

We are including a copy of the event brochure and sponsorship levels to further explain the details of how you can be a part of this magnificent occasion. We encourage your participation and look forward to

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welcoming you as an integral part of the sorority motto “Greater Service, Greater Progress.”

Again, thank you for your support and we look forward to establishing a partnership with you. If there are any questions, please contact Arlene Barnard at 718-379-5520.



Royal Sponsors – \$10,000+

- Featured in The AURORA, the official magazine of the organization
- Reserved seating for (10) at the May 2012 Cotillion
- Back cover feature in Souvenir Journal based on date commitment is received
- Exhibitor display at our local Health Fair, Youth Symposium and Story Hour
- Company name/logo listed on chapter website
- Recognition at the May 2012 cotillion and all public local major events for one year (through June 2013)
- Company banner placed at all local chapter service projects for one year

Gold Sponsors - \$5,000

- Featured in The AURORA, the official magazine of the organization
- Reserved seating for (5) at the May 2012 cotillion
- Inside front or inside back cover feature in Souvenir Journal based on date commitment is received
- Exhibitor display at our local Health Fair, Youth Symposium and Story Hour
- Company name/logo listed on chapter website
- Recognition at the May 2012 cotillion and all public local events for one year (through June 2013)
- Company banner placed at (2) local chapter service projects

Blue Sponsors - \$2,500

- Featured in The AURORA, the official magazine of the organization
- Reserved seating for (3) at the May 2012 Cotillion
- One page feature in Souvenir Journal
- Exhibitor display at our local Health Fair or one other local event
- Company name/logo listed on chapter website
- Recognition at the May 2012 cotillion and all public local major events for six months (through February 2013)
- Company banner placed at one local chapter service event

Pearl Sponsor - \$1,000

- Reserved seating for (2) at the May 2012 cotillion
- One page feature in Souvenir Journal
- Recognition at the May 2012 cotillion
- Company banner placed at one local chapter service event

Gallant Supporter - \$500

- Listing on the Gold Page in the Souvenir Journal
- Reserved seating for (1) at the May 2012 cotillion
- Half page feature in Souvenir Journal
- Recognition at the May 2012 cotillion

Custom package consideration available on a case-by-case basis

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2012 COTILLION SPONSORSHIP

I am in support the May 19, 2012 cotillion and would like to contribute:

Sponsor Type (choose one):

___ Royal Sponsor-\$10,000

___ Gold Sponsor-\$5,000

___ Blue Sponsor-\$2,500

___ Pearl Sponsor-\$1000

___ Gallant Sponsor-\$500

Sponsor Signature: _____

Member Signature: _____

Sponsor Name: _____

Sponsor Address: _____

Contact Name: _____

Contact Telephone: _____

Contact Email: _____

Make checks or money orders payable to: *Delta Nu Sigma Chapter* and mail with completed form to: **Arlene Barnard – 140 Carver Loop 12F – Bronx, NY 10475**. Sponsor forms may also be sent via email to: **deltanusigma@hotmail.com**. Please include “**COTILLION SPONSOR**” in the subject line.

DEADLINE TO RECEIVE FUNDS: APRIL 30, 2012